

**CONTEST:**           **Insuring Success**  
**STATION:**           (WLQK) Lite Rock 95.9 & (WKXD) 106-9 Kicks Country

**Section One: How To Enter The Contest**

1. Dream Big Scholar will begin on February 17<sup>th</sup> 2015 and run thru May 14<sup>th</sup> 2015 . Dream Big Scholar will run on the following Stonecom Stations, WKXD, 106-9 Kicks Country and WLQK, Lite Rock 95.9.
2. To participate in the contest: Submissions can be made to [www.1069KicksCountry.com](http://www.1069KicksCountry.com) or [www.LiteRock959.com](http://www.LiteRock959.com). Submit for students who are doing work in the community, as well as being a leader to fellow classmates.
3. Fill out the complete on-line entry with all information needed.
4. Once per week a student will be selected to from all nominations as a candidate for the scholarship.
5. The 106-9 Kicks Country / Lite Rock 95-9 Promotions Department will contact all candidates.
6. Limit one official entry per person, per text/cell phone number.

**Section Two: Eligibility Restrictions**

1. The contest is open to all Stonecom listeners who are legal United States citizens who reside in Stonecom listening area of Middle Tennessee.
2. Employees of Stonecom, its licensee, Stonecom, their subsidiaries, affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners (all locations of The Tennessee Credit Union/employees), other radio stations in the Middle Tennessee listening area and the members of their immediate families are ineligible to participate or win. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.
3. Listeners are eligible to win a Stonecom contest only once every thirty days. Only one winner per household is permitted in any contest.

**Section Three: Prizes**

1. Recipient will receive a \$1,500 Scholarship.
2. The Dream Big Scholarship recipient must provide Stonecom information on what school/program to send the scholarship money to.
3. Recipient will receive a 1099 at the end of the year from Stonecom. Taxes are the responsibility of the winner.
4. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Participation is required.
5. Prizes are limited solely to those items explicitly set forth herein and shall not include any and all other expenses, incidentals or taxes that may arise out of the winner's receipt of this prize.
6. Prizes will be awarded as is, with no written or express warranty.

**Section Four: Selection Of Winners**

1. All candidate entries will be review and the Dream Big Scholar panel. They will decide who will receive the scholarship.
2. The recipient will be announced at the Dream Big Scholarship Banquet in May. Date to be announced.

**Section Six: Conditions**

1. Candidates will be required to fill out the Dream Big Scholar application including all information requested and return by the deadline. The official Deadline can be found at the bottom of the application.
2. All applications will be given to each candidate by the 106-9 Kicks Country and Lite Rock 95.9 Promotions Department.
3. By participating in the contest, the winner or winners (and their guest or traveling companion, if applicable) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
4. The Station reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Station management. If due to circumstances beyond the control of Station, any event associated with this contest or the prize is delayed, rescheduled, postponed or cancelled, Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
5. No purchase is necessary. The contest is void where prohibited.
6. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of Stonecom.
7. Stonecom is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
8. Station reserves the right to substitute a prize of greater or equal value at its sole discretion.
9. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of WKXD (106-9 Kicks Country), WLQK (Lite Rock 95.9), WBXE (Rock 93-7) and WATX (Cookeville's News Talk 100.9/AM 1600) at 259 South Willow Ave Cookeville, TN 38501 or by sending a self-addressed stamped envelope:  
Stonecom Radio  
259 South Willow Ave.  
Cookeville, TN 38501  
Attention: Promotions Department

**Adopted:** February 17, 2015  
**Posted:** February 17, 2015